



Support the 21st Annual Block Party!

Celebrating 60 Years of Impact & Community!

June 6th, 2026



Celebrate with Us!

Join us for our 21st Annual Block Party, a vibrant celebration of the Haley House community, the South End, and the beginning of summer in Boston! This year's event will feature community champion awards, live entertainment, food & drinks, a silent auction, and more!

Become Part of a 60-Year Legacy

For six decades, Haley House has used food to build bridges, create opportunity, and strengthen Boston's South End and Roxbury neighborhoods. Our annual Block Party celebration brings together hundreds of community members, partners, and guests for a celebration of the Haley House community. Take a stroll down Montgomery Street in front of our Soup Kitchen and meet neighbors, experience musical and dance performances, grab a snack, check out our silent auction, and enjoy a summer afternoon with the Haley House community!

This year, as we mark our 60th anniversary, we're seeking sponsors to join us in sustaining the work that has transformed lives for generations. As a Block Party sponsor, you'll connect your brand with one of Boston's most respected and beloved nonprofit organizations, reaching a loyal and engaged audience while directly fueling social change.

Why Sponsor the Block Party?

Your partnership helps Haley House continue its 60-year tradition of:

- + Serving nutritious meals to our unhoused neighbors
- + Providing groceries to families facing food insecurity
- + Creating jobs and training opportunities for returning citizens
- + Offering affordable housing to those most in need
- + Engaging youth through cooking, farming, and leadership programs

By sponsoring our Annual Block Party, your organization becomes part of a story of resilience, compassion, and transformation that continues to shape the heart of Boston.

Connect with development@haleyhouse.org

Learn more at: <https://haleyhouse.org/blockparty/>



Haley House Block Party Sponsorships

Join us as we celebrate the Haley House Community & 60 Years of Impact!

Sponsorship Tiers:

Presenting Sponsor

\$10,000

- + Two standalone social media recognition posts + additional sponsor posts
- + Top logo placement on printed and digital materials & communications
- + 10 complimentary Super Supporter event tickets
- + On-site brand display, including banner and/or printed materials

Lead Sponsor

\$5,000

- + One standalone social media post + additional posts during event week
- + Prominent logo placement on event signage and promotion
- + 6 complimentary Super Supporter event tickets
- + On-site brand display, including banner

Community Sponsor

\$2,500

- + Acknowledgement on website and social media
- + Recognition in printed and digital materials
- + 4 complimentary Super Supporter event tickets
- + On-site brand display

Neighborhood Sponsor

\$1,500

- + Recognition in event materials and communications
- + 2 complimentary Super Supporter event tickets

We're happy to tailor sponsorships to meet your organization's goals and visibility needs.

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