

# HALEY HOUSE BAKERY CAFÉ — GENERAL MANAGER

For nearly sixty years, **Haley House** has used food and the power of community to break down barriers, open opportunities, and strengthen the neighborhoods we serve. Founded in 1966, Haley House has grown to include direct services (soup kitchen, food pantry, clothing distribution), permanent affordable housing, urban agriculture, education and training programs, and our social enterprise—the **Haley House Bakery Café** in Roxbury's Nubian Square. The Café and its related catering business are more than a restaurant and a food service—they are spaces of belonging, hubs for justice, and engines of community empowerment.

#### The Opportunity

The General Manager will be responsible for the re-opening of the Cafe by overseeing retail and catering operations at the Café, developing appealing menu offerings, ensuring financial sustainability, establishing core culinary and business systems, building strong teams, delivering excellent customer experiences, and restoring the Café as a vital piece of the community fabric. Ideal candidates will not only bring a track record of launching or reopening a restaurant but also a deep commitment to equity and community, balancing the challenges of leading a successful enterprise with fulfilling a social mission.

### Responsibilities

## Operations & Financial Management

- Plan and execute the operational steps required for reopening, including menu development, hiring and training staff, establishing supplier relationships and equipment purchasing and installation.
- Oversee daily operations of both the Café and Catering businesses to ensure highquality food, service, and customer experience.
- Develop and implement culinary systems that deliver consistent quality, portion control, minimal food waste and labor efficiency
- Establish business systems which control and monitor costs for staff, goods served and inventory.
- Utilize the culinary and business systems to manage labor and food costs to keep them in balance with revenues to allow the Cafe to operate as a viable and sustainable enterprise.

- Build a staff and customer friendly environment premised on respecting and treating each individual with dignity, kindness and care,
- Maintain a sparkling clean service and kitchen space that complies with all applicable health, safety, and labor regulations.

#### **Catering Business Leadership**

- Grow and promote the Cafe's catering business as a key revenue stream and mission-aligned enterprise.
- Build and maintain client relationships, ensuring excellent communication and service
- Create systems to manage catering inquiries, including pricing, scheduling, logistics, and delivery with efficiency and hospitality
- Market profitable catering services to institutional and corporate partners while serving the needs of community-based organizations in a cost and price sensitive manner.

#### Team Leadership & Development

- Recruit, train, and mentor a diverse staff across retail and catering operations
- Inspire a culture that is collaborative, mission-focused, and centered on hospitality.
- Offer coaching and opportunities for growth while modeling transparency and shared responsibility.
- Promote staff empowerment and accountability
- Integrate workforce training and re-entry programs into operations, offering meaningful opportunities for skill development and advancement

## Sales, Marketing and Growth

- Develop marketing strategies to grow Café traffic and catering sales by leveraging community events, partnerships, and social media.
- Serve as an external ambassador, representing Haley House at networking events and community gatherings.
- Drive innovative programming and promotions that highlight the Café's role as a community hub.

## Mission & Community Leadership

- Lead the successful reopening of the Bakery Café, ensuring operations align with Haley House's values of hospitality, justice, and inclusion.
- Cultivate relationships with neighbors, customers, organizations, and partners to make the Café a true community anchor.

• Ensure the Café and Catering strengthen Haley House's role in addressing food justice and economic empowerment.

#### Qualifications

- Substantial experience in management within hospitality, food service, or social enterprise.
- Demonstrated experience in opening, reopening, or significantly growing a restaurant or related enterprise
- Strong financial management skills and comfort with budget oversight and shared accountability.
- Proven ability to lead diverse teams with equity and inclusion at the core.
- Commitment to social justice, food justice, and community empowerment.
- Knowledge of or connection to Roxbury/South End communities a strong plus.

#### **Compensation & Benefits**

This is a full-time, salaried position with a salary range of \$75,000 to \$90,000, depending on experience. Haley House also offers:

- Zero deductible health
- Dental, and life insurance
- Paid time off (PTO)
- Voluntary contributions to 403(b) retirement plan

## **Equal Opportunity Employment**

Haley House is proud to be an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees. We strongly encourage applications from people of color, women, LGBTQ+ individuals, people with disabilities, and candidates from other historically underrepresented communities.

Employment Type(s): Full-time Base Pay: \$75,00-\$90,000/year

# HOW TO APPLY

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