



HALEY HOUSE

October 2017

Dear Friends,

When Haley House began to explore what a second social enterprise might look like more than four years ago, we identified fair wages as the issue to address. We aimed to support underpaid kitchen veterans with better paying jobs and a vested interest in the success of the operation. Two years ago, Dudley Dough opened with a unique product (healthy pizza) and a strong mission: Pizza with Purpose.

Every day, the workers and customers who came through the doors of Dudley Dough were inspired by the mission and felt good about the food they were preparing and eating. Lots of wonderful programs have germinated at Dudley Dough such as Family Game Night on the first Friday of the month, Social Justice Mondays, and political forums. What is perhaps most remarkable is Pie R Squared, the after-school math tutoring program. Monday - Thursday, 40-60 Boston-area students gather to enjoy a slice of healthy pizza and math tutoring, and fill the lobby of the Bolling Building with energy and excitement—it's pretty amazing.

While much good has come from Dudley Dough, sales have not met expectations. Our very compelling and aspirational vision for a fair-wage pizza shop was vital and appreciated, but after two years of operation, it is still far from breakeven, which is necessary for its success (to be able to elevate staff wages further, which is a central tenet of the mission). Our board determined that Haley House could not continue to subsidize it—to remain open would involve jeopardizing Haley House for the future. Last month, based on close business analysis of operations and trends, our board made the very difficult decision to close Dudley Dough by the end of the year.

Significant effort is being made to support the staff through this transition. Special thanks go out to our dedicated staff, Team Leader Luther Pinckney, and Project Manager Kathe McKenna, all of whom invested a great amount of time and energy in this project. Our friends at Pie R Squared and the Roxbury Innovation Center deserve our deep gratitude for their partnership, vital work, and continued advocacy on our behalf.

Like anything you invest your spirit in and must let go, we feel a deep loss. We want to thank everyone who gave of themselves toward its vision and who supported it as customers, ambassadors, pro-bono services, and funders.

We hope that you will support Dudley Dough through its December closure and will continue to support Haley House Bakery Café into the future.

Best,

A handwritten signature in black ink, appearing to read 'Bing'.

Bing Broderick, Executive Director