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Dear Friends,

Things have been busy around the Haley House Bakery Cafe and Dudley Square! Our Souper Bowl fundraiser for the Soup Kitchen was a great event, and we are really grateful to everyone who contributed to its success. Earlier this month, the Mayor was at the cafe to announce to the Dudley Vision Task Force his plans to restart the development plans for the Ferdinand Building. Since then, it seems that lots of other Dudley-related plans have been reinvigorated with energy. That, along with the nicer weather, has us excited about possibilities.

Here are some of the developments and events that have us excited.

A Sneak Preview of our Work-in-Progress Website

As some of you know, Haley House has been very fortunate to be able to work with the Newton-based international firm Continuum on our website's redesign. We are able to share with you this work-in-progress, and we will be sure to let you know when it is fully functional. Let us know what you think.

[Haley House's "Work-in-Progress" website](#)

A Short Film about our Transitional Employment Program

Emerson student Shuyi Wang spent some time at the Haley House Bakery Cafe and made her film "Light Their Way to Inner Freedom" about our Transitional Employment Program. The film documents the principles and values behind the program, and we want to share the results with you.

[Watch Shuyi's Film](#)

Some New Promotions and Initiatives

Haley House is exploring two new models for fund-raising to support our programming where the patronage of a for-profit business yields benefits for a non-profit business (in this case, Haley House).

LevelUp

Working with LevelUp, we have an arrangement where El Pelon (a favorite, highly-rated taqueria on Commonwealth Avenue, near Boston College) offers a LevelUp deal for their famous Mexican - and delicious - food. For example, when you purchase the LevelUp of \$3 for \$6 Worth of Food and Drink at El Pelon (www.elpelon.com) the Haley House Soup Kitchen will receive 25% of the revenue



generated. That's means a \$6 burrito for only \$3! If this experiment succeeds, we hope to bring you more great offers.

[Level-Up's El Pelon Promotion benefiting Haley House Soup Kitchen](#)

SoChange

With SoChange, by purchasing a \$20 gift certificate for the wildly creative Friendly Toast (www.thefriendlytoast.net) in Kendall Square (voted Best Breakfast and Best New Restaurant in the latest Phoenix poll), you help to promote our programs, and if Haley House is able to facilitate the sale of 50 gift certificates, Friendly Toast will offer a job to an ex-offender and give special consideration to our Transitional Employment Program. By joining the Haley House community on SoChange, you will help us convince other businesses to employ our folks. Click below to purchase a gift certificate and help our trainees.

[SoChange Promotion benefiting HHBC's Transitional Employment Program](#)

Wednesday March 23rd - May Louie on the History of Dudley Street Neighborhood Initiative

The Dudley Street Neighborhood Initiative formed in 1984 when residents of the Dudley Street area came together out of fear and anger to revive a neighborhood that was devastated by arson, disinvestment, neglect and redlining practices, and



to protect it from outside speculators. The organization works to implement resident-driven plans by collaborating with non-profit organizations, community development corporations (CDCs), businesses, and religious institutions serving the neighborhood, as well as with banks, government agencies, corporations and foundations. Join May Louie, DSNI's Director of Leadership and Capacity Building, in a presentation on the organization's history in the community, current projects, and its plans for the future.

This event is free, with dinner available for purchase from 5pm. Seating is on a first come-first served basis. Presented in conjunction with Discover Roxbury.

[Discover Roxbury's website](#)

Coming soon to Art is Life itself!

Thursday March 24th

Office Yoga with Peter Ruggiero, RYT200 and the Return of PO3: The Power or Three Funk Trio: featuring Terry Orlando Jones, Crystal Beck & Amina Gunn, a night of stretching and fun.

Thursday March 31st

The 2nd massmouth Storytelling Slam featuring Special Guest[s] from the historical New African Theatre Company celebrating Women's Herstory Month and the theme WYSWYG: What You See Is What You Get

Program begins at 7pm. Come early for dinner!



Join the Haley House team on the Walk for Hunger on May 1st

Project Bread has supported the Haley House Soup Kitchen from the earliest days, and Haley House will be assembling a team for this Project Bread's Walk For Hunger on May 1st. To join our team, click the link below and click on "join a walk team" choosing "Haley House" as the team name. For more information, e-mail Jenny Gimian at jenny@haleyhouse.org.

[Project Bread - to sign-up for Walk for Hunger](#)

As the weather gets better, we hope to see you for breakfast, lunch or one of our special events. Thanks to all for your ongoing patronage of our cafe and catering services!

Your friends at Haley House Bakery Cafe

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