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From: Haley House Bakery Cafe
To: {EMAIL_ADDRESS}
Subject: PIE UPDATE - THANKSGIVING PIES cost \$18



Dear Friends,

Our original e-mail neglected to include the price for the pies in the text of the letter. They cost \$18 each. The Pie Captain Tally form had a typo (indicating that the pies cost \$8 instead of \$18), so please download a new copy of this. We apologize for this oversight. Our original email follows:

With a cold front coming soon and the first frost near, it is time for the Haley House Annual Pie Drive. Many of you have supported us in the past during our annual Thanksgiving Pie Drive. This year, with our new Transitional Employment Program (TEP), as we celebrate the fifth anniversary of the Haley House Bakery Café, we are looking to reach a goal of 1,000 Pies sold. We would love to have your help as we strive to reach this goal. To help us to reach this goal, we have expanded the range of options, now offering five varieties of pie: Apple Crumb, Blueberry Crumb, Pecan, Pumpkin, and Sweet Potato. Individual pies can be picked up at the HHBC, and we will deliver orders of ten or more pies at no charge to the customer. We have a special tallying form for pie captains with larger orders.

We will offer a free Haley House Bakery Cafe t-shirt to the ten top-selling pie captains! Thanks for your support in this endeavor.

How to Order Haley House Thanksgiving Pies

If you are looking to order a few pies for your family and you want to arrange to collect them at the cafe, you can complete the order form that is attached below. Also, if you are a pie captain, you can use this form for the total number of pies you are ordering, and if you order more than 10 pies, we will arrange for delivery within the city of Boston (and across the river in some cases).

Pie deliveries will take place between 9 am and 1pm on Monday November 22th, Tuesday November 23th and Wednesday November 24th. Pies designated for pick-up will be available from 7 am to 3 pm on Monday November 22th, Tuesday November 23th and Wednesday November 24th. Place your order by phone to 617 939 6837 or by fax to 617 445 0985 by MONDAY NOVEMBER 15th. Please specify on which date you would like your pies delivered (minimum order for delivery: 10 pies). If there are specific instructions for delivery, please let us know.



Individual orders and Pie Captain orders can now use credit cards for payment. Unfortunately, we cannot use credit cards for individual payments within a Pie Captain order. All checks should be made payable to "The Bakery at Haley House."

Most of our pie captains circulate an email soliciting orders among friends and colleagues and then complete the form and get an order in to us by the deadline. Some captains have been creative in their approach: Ulrich Alvarez, a teacher at Boston College High School set up a table outside the cafeteria with a few pies that he had special ordered from the café so that his customers could sample them before ordering them. Boston Building Materials Coop purchased 20 pies to be distributed among families from Children's Hospital who wouldn't have had a pie otherwise. There are a lot of possibilities such as these, so let us know how we can help you to achieve your goals for this pie drive.

Haley House Thanksgiving Pie Drive Order Form

Please use this form for your pie order, submitting the form by Monday November 15th. If you are a pie captain, collect your order using the Pie Captain Tally Form (see below) and transfer the totals to this order form to submit your order to us. Payment for composite orders may be made using a combination of payment methods (Cash/Check/Credit Card), but credit card payment must be completed prior to delivery. Other payment should be submitted at the time of the delivery.

For orders of more than ten pies, please be sure to specify which day you would like for your pies to be delivered - deliveries will occur between 9am and 1pm.

[Click here to download the Haley House Pie Order Form](#)

Haley House Thanksgiving Pie Captain Tally Form

Please use this form if you are gathering pie orders from friends and colleagues. You should then transfer the totals to your order form. Although the excel file will

automatically tally the pie totals if you enter them into the form, be sure to check manually to assure that the calculations are correct.

[Click here to download the Pie Captain Tally Form](#)

Haley House Thanksgiving Pie Drive Poster

If you are a pie captain, and you want to put up a poster on the bulletin board at work, download the attached color poster, and put your name and phone number (or internal extension) so that folks know how to contact you to place an order for pies.

[Click here to download the Haley House Pie Drive Poster](#)

Our Transitional Employment Program



Haley House's Bakery Training Program began in 1996 at our Soup Kitchen, when formerly homeless men conspired to generate an income. They learned to bake bread and pies and then taught their new skills to college students volunteering in the soup kitchen. This process developed the men's skills, built pride, and became a mentoring model.

Today the training program has evolved into our Transitional Employment Program (TEP), designed to assist those recently released from incarceration. This work experience allows for real-life employment opportunities in an atmosphere designed to ensure safety and stability. The production range of this program consists of the wholesale cookies, pizza dough, pies, and tea loaves. In addition to employment, participants are required to pursue additional education, and the program offers tutoring and transitional support, provided by Haley House Community Live-In members with the cooperation of Haley House volunteers. The Transitional Employment Program upholds to Haley House's long tradition of creating opportunities for folks who are turning their lives around.

In addition to baking your pies, the participants in TEP are baking chocolate chip cookies at night for Boston College Dining Services and Northeastern University's On the Go Shop in the Curry Student Center. We are presently seeking new outlets for the cookies in order to increase the number of participants in this program. If you have any institutional outlets that may be interested in carrying our cookies, please let us know.

Thank you for all of your ongoing support - we hope that you are able to help us in this initiative so that we can reach our goal of selling 1000 pies.

Sincerely,

Your Friends at the Haley House Bakery Cafe

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